

PROJECT PLAYHOUSE 2025

Little houses, building big houses!



- 2 Day Build
- We will provide the family's theme! You create the design!

Each team will design, build, paint, and decorate a playhouse. All materials, including the schematics, lumber, paint, nails, and tools will be provided to each team; all you need to bring is your design!



Richmond Metropolitan
Habitat
for Humanity

ABOUT RICHMOND HABITAT

Richmond Metropolitan Habitat for Humanity is committed to making affordable and safe housing a reality for low-income families. With the help of donations, volunteers, proceeds from our ReStore, and hard work from our partner families, we're making that dream of homeownership possible in the Greater Richmond area.

OUR MISSION:

Seeking to put God's love into action, Richmond Metropolitan Habitat for Humanity brings people together to build homes, communities, and hope.

OUR HOMEOWNERS:

- Earn between 30% – 80% of the Area Median Income. The numbers vary depending on family size. Average AMI for Richmond Habitat families is 49%.
- Have a need for housing because they are living in substandard housing; are in an unsafe environment; are overcrowded, cost burdened, in need of handicap accessibility, or cannot qualify for a traditional mortgage on their own.
- Perform Sweat Equity. Sweat Equity is required volunteer hours that are obtained through working on their home, the homes of others in our program, working at the ReStore, and attending classes and one-on-one budgeting meetings.
- Attend 10 monthly financial and homeownership classes.

OUR IMPACT:

- Since 1986, we have built and rehabbed over 395 homes and completed 175 critical home repairs in the Greater Richmond area.
- In 2024, we served a total of 52 families through our programs.
- In 2024, we mobilized more than 1,900 construction & ReStore volunteers to fill more than 6,000 spots for more than 34,000 service hours.
- Our ReStore helped to divert 1.6 million pounds of usable goods from local landfills.



TEAM INFORMATION

PLAYHOUSE SPONSORSHIP- \$2000



Includes:

- 1 Playhouse Kit
- Logo recognition at event
- Social media recognition
- Breakfast & Lunch for all participants
- Name listed in Annual Report
- PPE to keep (masks, gloves and safety glasses)

Participants must be at least 12 years old to participate.

BEFORE YOUR BUILD:

At least 2-3 Weeks Before: Teams will receive their playhouse information for the families receiving the playhouse. This will include ages of kids and their theme preferences.

Teams develop a plan for decorating their playhouse and any extra supplies they want to make the theme dream come to life! If you wish to add anything to your playhouse beyond paint, that is a team decision.



MATERIALS & TOOLS PROVIDED:

- In partnership with Richmond Tool bank, all power tools needed to build the playhouse will be provided.
- There will be a Tool and Paint station on site.
- All lumber, roofing and hardware needed to put the playhouse together.
- Paint brushes, rollers, and trays.
- Habitat will provide certain paint colors for all teams to use (you can bring other colors you may need and your team will know provided colors before the event).



EVENT INFORMATION

TEAM SCHEDULE:

Each team will design, build and decorate a playhouse. All materials and tools are provided to each team. All your team needs to bring is your design and any other items to decorate your house! Playhouses are donated to families that have applied and been qualified for the program. Each team will also have a designated area and tent to work at.

EVENT IS SPLIT OVER THE COURSE OF TWO DAYS! DAY 1 is to be used playhouse construction and to start painting. DAY 2 will be to finish painting and decorating.

FALL BUILD: November 7th and 8th @ Stone Brewing

SCHEDULE/DAY:

9:30AM: Registration and Breakfast Snacks

9:30AM: Playhouse Construction Begins

12:00PM: Lunch arrives

1:30PM: Clean Up Begins

2:00PM: Construction Ends



Want a Commemorative T-shirt? Let us know how many and sizes! T-Shirts are \$25 per shirt!

SETTING UP MY TEAM

MY TEAM PLANS TO PAY BY CHECK OR CARD:

You can pay the \$2,000 sponsorship by check, card or cash. Please use the form on the following page if you plan to do the sponsorship this way.

MY TEAM PLANS TO FUNDRAISE ONLINE:

1. Let us know and we can set up a peer to peer page for you to fundraise as a team!

SPONSORSHIP FORM

Contact Information:

Name: _____

Company/TEAM Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____

Email Address: _____

Payment Information:

Check: _____ Credit Card: _____

To process a credit card, please email wguthrie@richmondhabitat.org.

Please email a high-resolution version of your logo to wguthrie@richmondhabitat.org

Richmond Metropolitan Habitat for Humanity is a nonprofit organization under Section 501c3- Federal Tax ID is 54-1385198. Checks should be made out to Richmond Habitat for Humanity.

Mail this form and any payments to:

Richmond Metropolitan Habitat for Humanity

Attn: Project Playhouse

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